



FOR IMMEDIATE RELEASE

Contact:

Pam Cook

Pam Cook Communications

336-416-4831

pcook@aol.com

Brinkley joins Mountain Valley Hospice: Will direct Donor Relations and Stewardship

(Mount Airy, NC) Mountain Valley Hospice & Palliative Care is pleased to announce that Katherine Brinkley has joined the staff as Director of Donor Relations and Stewardship. One of Katherine's primary responsibilities in this newly created position, will be to implement and manage a comprehensive stewardship program.

Most recently, Katherine served as the Assistant Director of Marketing and Community Engagement at ABC of NC in Winston-Salem. She also held a variety of positions at Trellis Supportive Care. "Katherine is passionate about the hospice mission, said Sara Tavery, Senior Director of Philanthropy. "She will lead our efforts to recognize and thank donors for their gifts in support of end-of-life care for our patients and their families."

Katherine is a volunteer with the young alumni leadership council of UNC and is a member of the Junior League in Winston-Salem. She graduated the University of North Carolina at Chapel Hill with a bachelor's degree in Psychology and Hispanic Linguistics. Katherine currently resides in Winston-Salem.

Mountain Valley Hospice & Palliative Care is a nonprofit organization providing high quality end-of-life care in 18 counties in North Carolina and Virginia. Through its team of hospice professionals and specially trained volunteers, Mountain Valley Hospice addresses the growing need for compassionate hospice care through offices in Mount Airy, Yadkinville, Elkin, and Pilot Mountain, NC; and in Hillsville, and Martinsville VA. Mountain Valley Hospice also owns and operates two hospice inpatient facilities: The Joan & Howard Woltz Hospice Home in Dobson, NC, and the SECU Hospice Care Center in Yadkinville, NC. Both offer a homelike setting for patients and families alike. The goal for both facilities is to help families be as comfortable as possible as they stay close by their loved one during this time when families are needed most. For more information, visit www.mtnvalleyhospice.org.