

FOR IMMEDIATE RELEASE

Contact: Pam Cook Pam Cook Communications 336-416-4831 pcookk@aol.com

Mountain Valley Annual Raffle Fundraiser:

"Lucky Days in May" Tickets Available Now

(Mount Airy, NC) Mountain Valley's annual raffle fundraiser is a popular community event, with over 2,000 tickets purchased each year. The Lucky Days in May Raffle (formerly Big Hospice Raffle) is back this year boasting a record-breaking \$10,000 prize value. With a fresh new look, the 2023 fundraiser aims to be the most successful in its eleven-year history.

"We are so excited about this year's raffle," said Sara Tavery, vice president of philanthropy. "Tickets can be purchased online or at any of our office locations, and we begin drawings for the main event in May." Proceeds from the raffle will help support the Mountain Valley mission of providing care for patients facing serious illness, especially those who are under- or uninsured.

"As a nonprofit agency, we don't turn anyone away due to their inability to pay. We rely on the generosity of our community to help sustain our mission," said Tavery. "This raffle is a fun way for the public to help raise funds that go directly to providing care for patients and support for their families."

Twice-a-day drawings will begin on May 1 and continue every day throughout the month. Raffle tickets can be purchased for \$10 each, and winning tickets are replaced and remain eligible to win throughout the event.

There will be 67 chances to win over \$10,000 in gift cards and prize items, with 5 pop-up mini-raffles leading up to the main event. Tavery shared, "If you join our event group on Facebook, you'll see sneak peaks of the prizes as well as special announcements of mini-raffles that offer additional chances to win!"

Winners and their prizes will be announced daily on Facebook at facebook.com/groups/mvluckydays. Winners will also be contacted directly and listed on our website.

You can find all event information, full prize calendar, and online order form at mtnvalleyhospice.org/raffle or call 888-789-2922 to purchase tickets over the phone.



ABOUT MOUNTAIN VALLEY

Mountain Valley is a nonprofit organization providing high quality end-of-life care and serious illness services in 18 counties in North Carolina and Virginia. Through its team of dedicated professionals and specially trained volunteers, Mountain Valley addresses the growing need for compassionate hospice care and related services through offices in Mount Airy, Yadkinville, Elkin, Pilot Mountain, King, and Winston-Salem NC; and in Hillsville and Martinsville VA. Mountain Valley also owns and operates two hospice inpatient facilities: The Joan & Howard Woltz Hospice Home in Dobson, NC, and the SECU Hospice Care Center in Yadkinville, NC. Both offer a home-like setting for patients and their families. The goal for both facilities is to help families be as comfortable as possible as they stay close by their loved one during this time when families are needed most. For more information, visit www.mtnvalleyhospice.org.

