

MARKETING REQUEST

we honor veterans catalog



Meet your Marketing team!

Our team helps communicate our mission, vision, and values through many touchpoints:

BRANDING

Purpose + Strategy + Positioning + Personality + Voice
Communications, messaging strategy, design, brand integrity

TV + RADIO + PRINT + DIGITAL

TV, radio, online ads, print ads, billboards
Facebook, Instagram, LinkedIn, YouTube, Twitter
Web + blogs

PRINT

Printed collateral (brochures, fliers, guidebooks, newsletters, etc.)

PUBLIC RELATIONS

Press releases and press events



Jan
BULLARD
SVP of Marketing
+ Public Relations



Audrey
CASSELL
Director of Marketing
+ Communication



Sydney
HALL
Graphic Designer



Amber
KORNREICH
Printing + Graphics
Coordinator

THINGS TO REMEMBER:

You are the face of Mountain Valley every day

Become familiar with our website and social media accounts

Use Form M06 located on Teams in Forms for your request.

Email marketingrequests@mtnvalleyhospice.org for any questions

Refer all media inquiries to the PR department at (888) 789-2922.
Employees are not to speak to media or schedule interviews under any circumstances.



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apparel



brochure



challenge coin



cup



fliers



invitations



poster



thank you



apparel



We Honor Veterans shirt



Wristband



WHV SHIRT

Navy

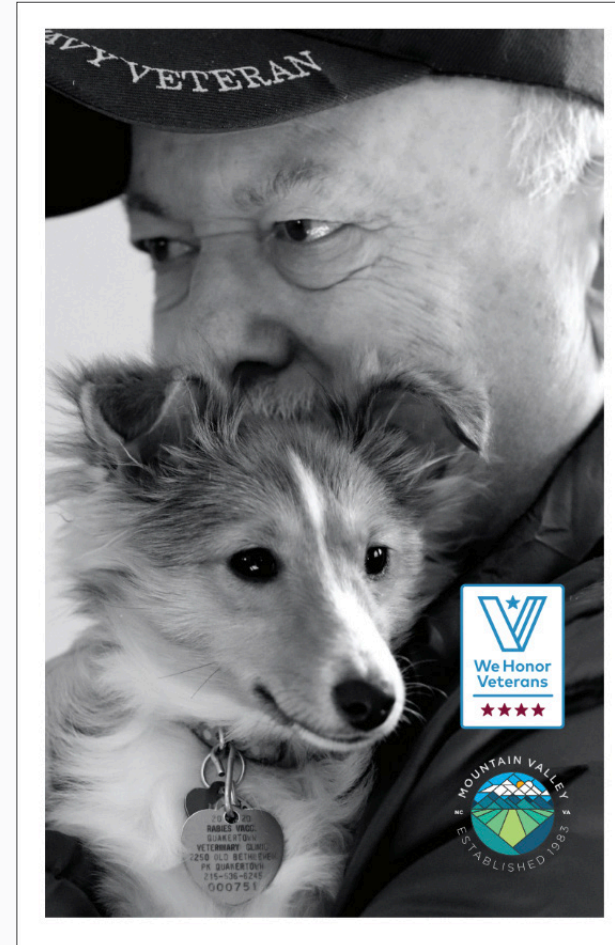


WRISTBAND

brochure



We Honor Veterans brochure



BROCHURE

challenge coin



Challenge coin



CHALLENGE
COIN

Front + back



cup



Cup

CUP



fliers

- Needs flier
- Coffee fliers

NEEDS FLIER

JOIN MOUNTAIN VALLEY AND

SUPPORT OUR VETERANS

PLEASE DONATE TODAY!

Veterans in your community are in need of necessities and comfort care items. You can help: please donate at the location below — our veterans will thank you!

Organization: _____

Location: _____ Dates: _____

NEEDS:

- LOTION
- BODY WASH
- KLEENEX
- CHAPSTICK
- DEODORANT
- SOCKS
- WORD SEARCH BOOKS



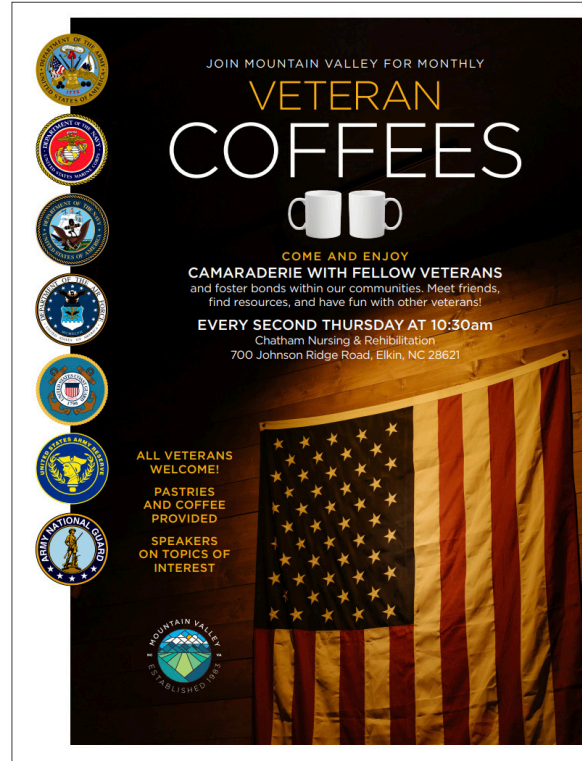
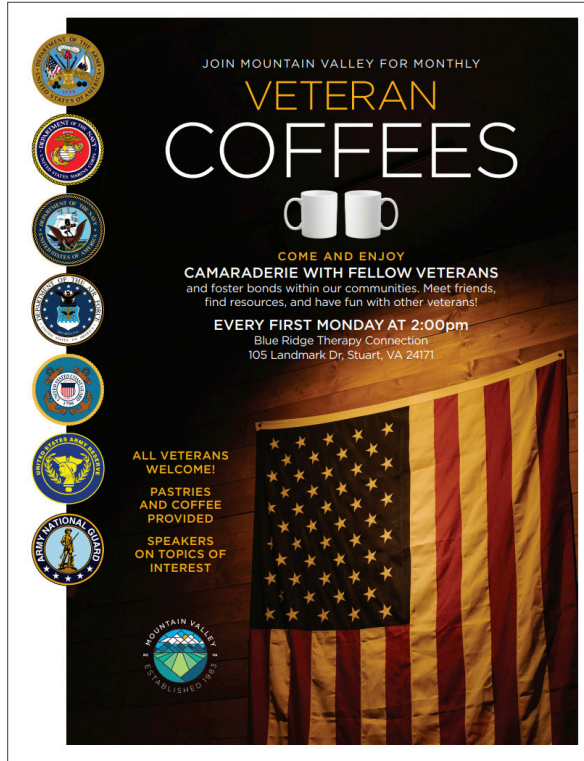












COFFEE FLIERS

Blue Ridge Therapy
Connection

Bright Leaf Place

Central Continuing Care

Chatham Nursing & Rehab

Commonwealth Senior Living

Dunmore Plantation

Forest Heights Senior
Living Community

Galax Health & Rehab

Grayson Nursing & Rehab

King Senior Center

Mallard Ridge Assisted Living

Parkwood Place
Independent Living

Priddy Manor Assisted
Living & Memory Care

Ridge Crest

Rose Tara Senior Living

Stanleytown Health & Rehab

Surry Community Healthcare

The Landings of Chestnut Grove
Twelve Oaks

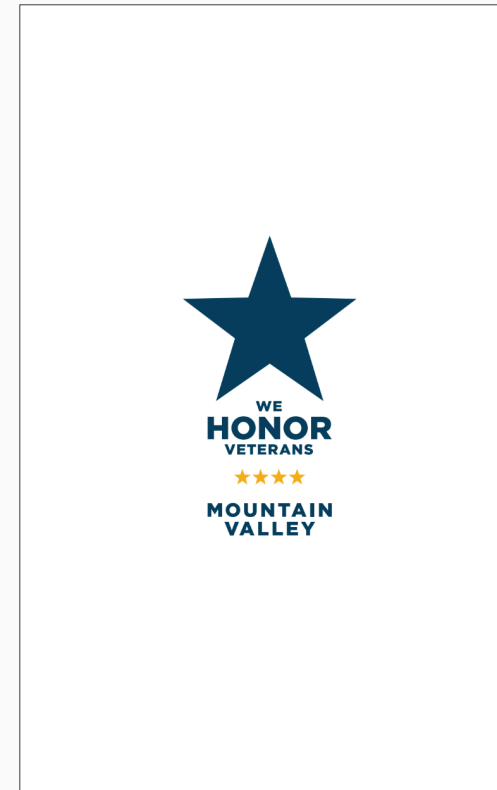
Waddell Nursing & Rehab

Yadkin Valley Senior Living

invitations



Breakfast



BREAKFAST
INVITATION

Front + back

posters



WHV poster

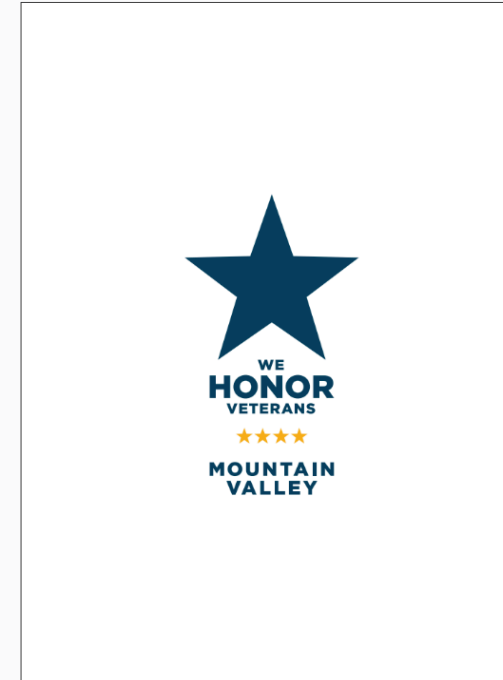


POSTER

thank you



Thank you



THANK YOU

Front + back