

MARKETING REQUEST

Love's PEAK catalog



Meet your Marketing team!

Our team helps communicate our mission, vision, and values through many touchpoints:

BRANDING

Purpose + Strategy + Positioning + Personality + Voice
Communications, messaging strategy, design, brand integrity

TV + RADIO + PRINT + DIGITAL

TV, radio, online ads, print ads, billboards
Facebook, Instagram, LinkedIn, YouTube, Twitter
Web + blogs

PRINT

Printed collateral (brochures, fliers, guidebooks, newsletters, etc.)

PUBLIC RELATIONS

Press releases and press events



Jan
BULLARD
SVP of Marketing
+ Public Relations



Audrey
CASSELL
Director of Marketing
+ Communication



Sydney
HALL
Graphic Designer



Amber
KORNREICH
Printing + Graphics
Coordinator

THINGS TO REMEMBER:

You are the face of Mountain Valley every day

Become familiar with our website and social media accounts

Use Form M06 located on Teams in Forms for your request.

Email marketingrequests@mtnvalleyhospice.org for any questions

Refer all media inquiries to the PR department at (888) 789-2922.
Employees are not to speak to media or schedule interviews under any circumstances.



PAGE OF contents

- brochure
- camp
- cards
- fliers
- promo items



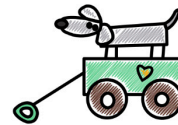
brochure



Love's PEAK brochure



Caring for children coping
with illness or loss



Atención para niños/as
que enfrentan una enfermedad
o una pérdida



BROCHURE

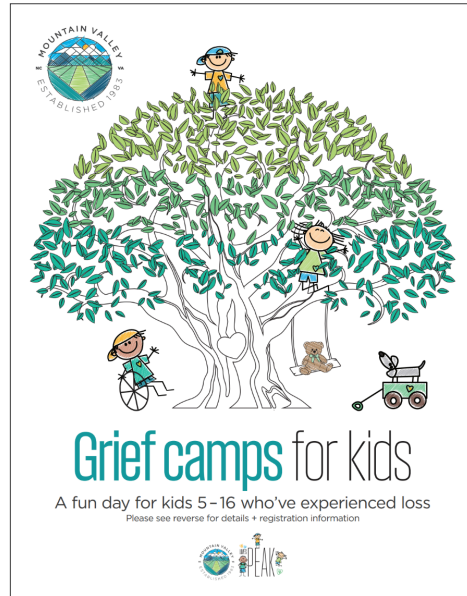
English
Spanish

camp

- Apparel
- Fliers
- QR card
- Registration packets

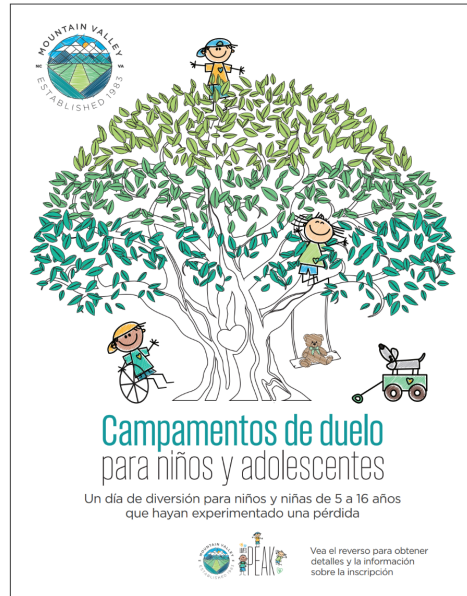


LOVE'S PEAK
TSHIRT



ENGLISH FLIER

Front + back



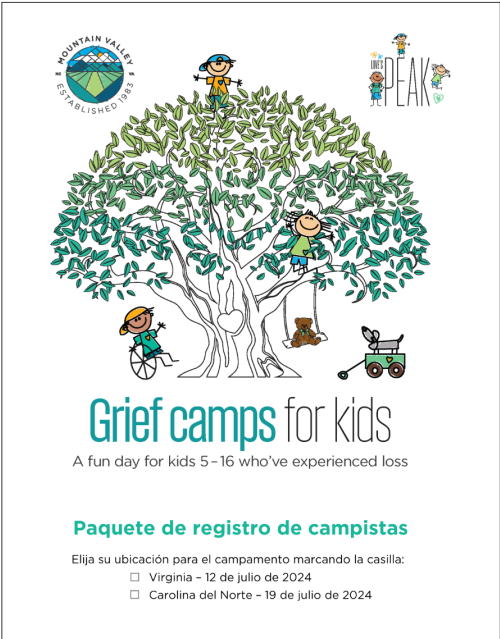
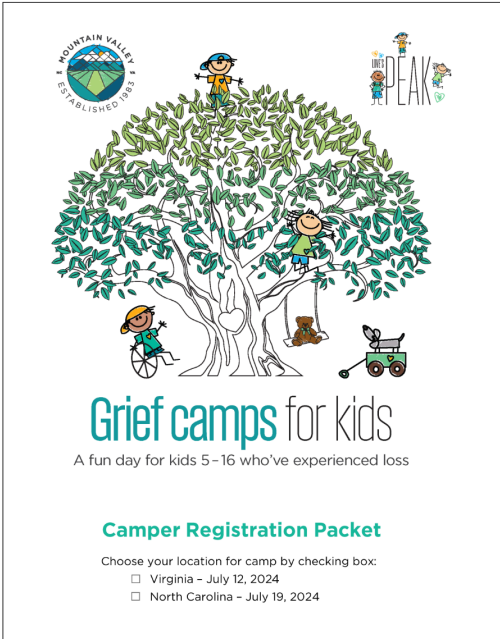
SPANISH FLIER

Front + back



QR CARD

Front + back



REGISTRATION PACKETS

English

Spanish

cards

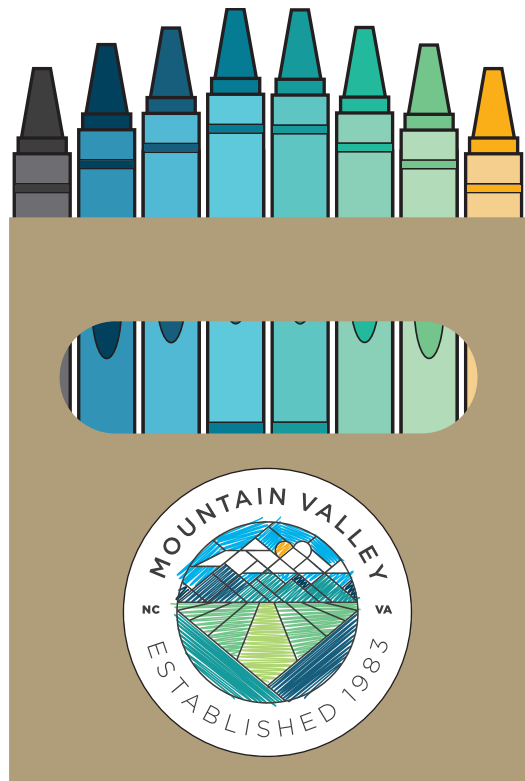
- Birthday set
- Map card
- Note card
- Quilt card
- Thinking of you



BIRTHDAY SET: CARDS

English
Spanish





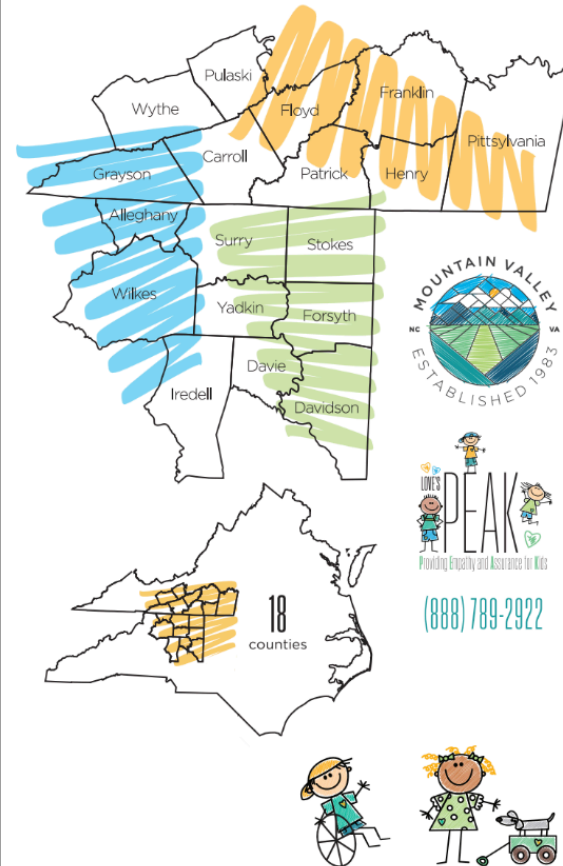
BIRTHDAY SET: CRAYONS

Set of 10



BIRTHDAY SET: SHIPPING BOX





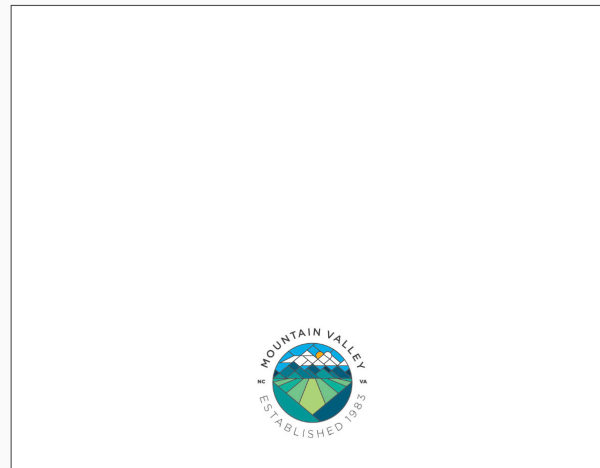
MAP CARD

Front + back



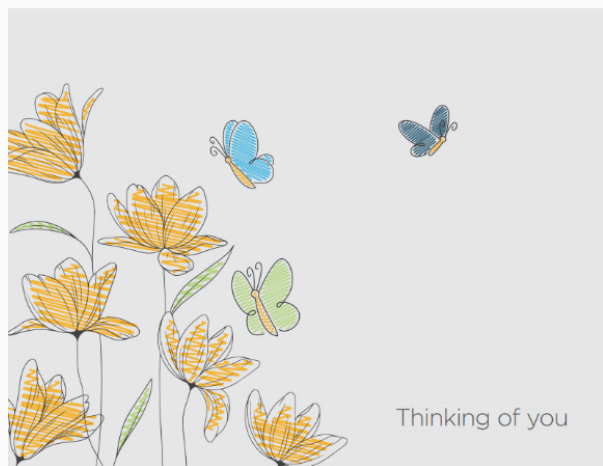
NOTE CARD

Front + back





QUILT CARD



THINKING OF YOU

English
Spanish

fliers



pedELNEC

PEDIATRIC ELNEC FLIER



Pediatric End-of-Life Nursing Education Consortium

Pediatric ELNEC

Designed to educate nurses and healthcare professionals in end-of-life care for pediatric patients and their families

Who should attend:

- o Nurses
- o Nurse Practitioners
- o Social Workers
- o DNPs
- o Pediatric providers
- o CNAs

Class will include:

- o Introduction to palliative care
- o Pain assessment and management
- o Symptom management
- o Ethical and legal issues
- o Cultural and spiritual considerations
- o Communication skills

For more information, contact:
Kendra Gwyn
kgwyn@mntvalleyhospice.org
(888) 789-2922

April 10th or Sept 25th, 2025
both dates 8:30-5:00

In person at 105 N Crutchfield St,
Unit 2, Dobson, NC 27017

\$100 fee includes lunch, snacks,
and 7.25 CE hours for nurses

Register and pay at:
mntvalleyhospice.org/pedELNEC



promo items

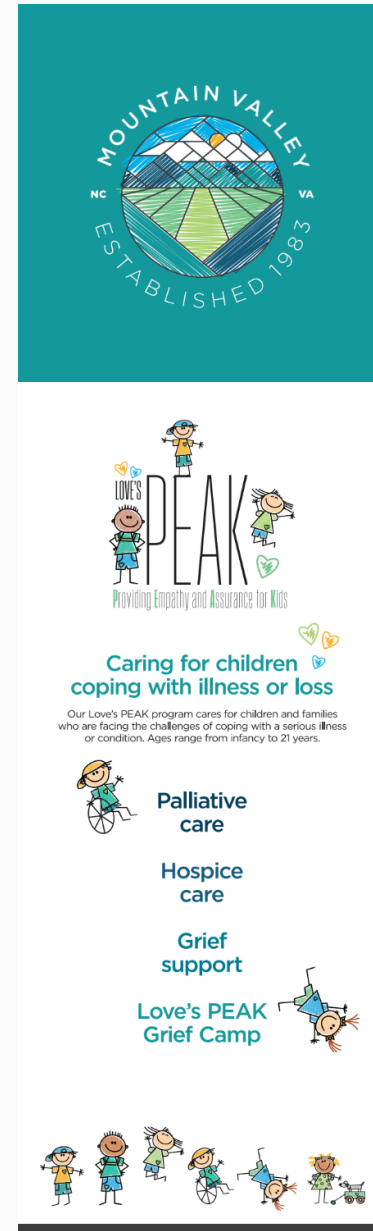


Banner



Pens

POPUK BANNER





LOVE'S PEAK
INK PEN